SERVICE DIRECTORY

Reach over 54,000 households with your business message every week

A
0010 Accounting
0020 Advertising
0030 Air Conditioning
0040 Alarm & Security
0050 Aluminum Cleaning
0060 Aluminum Siding
0070 Antennas
0080 Appliance Service
0090 Aquarium Maintenance
0100 Architecture
0110 Asphalt/Blacktopping
0120 Asphalt Sealcoating
0125 Attorney & Legal Counsel
0130 Audio/Video Repair
0140 Auction Services
0150 Auto Services
0160 Auto/Truck Repair
0170 Awnings

B
0200 Backhoe Service
0210 Badges/Trophies/Engraving
0220 Basement Waterproofing
0225 Bathrooms
0230 Bathtub Refinishing
0240 Bicycle Maintenance/Repair
0245 Blade Sharpening
0250 Blind Cleaning
0260 Boat Repair
0270 Boat Docks
0275 Boarding Kennels
0280 Bookkeeping Service
0290 Brick, Block & Cement
0300 Building/Home Inspection
0310 Building Remodeling
0320 Bulldozing
0330 Business Machine Repair
0340 Bobcat Services

C
0400 Cabinetry/Formica
0410 Carpentry
0420 Carpets
0430 Carpet Cleaning/Dyeing
0440 Carpet Repair/Installation
0445 Cakes, all occasions"
0450 Catering, Flowers, Party Planning
0460 Caulking Interior/Exterior
0470 Ceiling Work
0480 Chimney Cleaning/Building & Repair
0485 Chiropractic
0490 Cleaning Service
0500 Closet Systems & Organizers
0510 Christmas Trees/Holiday Decorating
0520 Clock Repair
0530 Commercial Cleaning
0540 Computer Sales & Service
0550 Concrete
0560 Construction
0565 Counseling
0570 Consulting
0580 Contracting
0585 Crane/Heavy Equipment
0590 Custom PC Programming

D
0600 Decks/Patios/Sunrooms
0605 Deck Cleaning
0608 Deer Processing
0610 Delivery/Courier Service
0620 Dirt/Sand/Gravel
0630 Dolls
0640 Dollhouses
0650 Doors/Service
0660 Draperies/Slipcovers & Cleaning
0670 Dressmaking & Tailoring
0680 Driveway Repair
0690 Drywall

E
0695 Education & Instruction
0700 Electrical
0710 Electronics
0720 Engine Repair
0723 Entertainers For Hire
0725 Environmental Services
0728 Errand Services
0730 Excavating/Backhoe
0750 Exterior Cleaning
0760 Exterminators

F
0790 Farm Services
0800 Fashion Coordinator
0810 Fences
0820 Financial Planning
0830 Fireplaces/Enclosures
0840 Firewood
0850 Floodlight
0860 Floor Service
0870 Framing
0880 Furnace Duct Installed/Repaired
0890 Furniture-Building/Finishing & Repair

G
0900 Gas Lines
0910 Garages
0920 Garage Door Repair
0930 Garden Care
0940 Graphics/Printing/Desktop Publishing
0950 Glass, Block, Structural, Etc.
0960 Glass-Stained/Beveled
0970 Gravel/Driveway Repair
0980 Greenhouses
0990 Guns, Knives, Decoys
1000 Gutters

H
1020 Handyman M/F
1030 Hauling/Clean Up
1035 Health/Nutrition
1040 Heating/Cooling
1045 Home Care
1050 Home Food Service
1060 Home Improvement
1065 Horse Boarding
1068 Horse Shoeing
1070 Hot Tubs/Spas
1080 Housecleaning

I
1100 Income Tax
1105 In Home Hair Care
1110 Insulation
1120 Insurance-All Types
1130 Insurance Photography
1140 Interior Decorating
1145 Irrigation

J
1150 Janitorial Service
1160 Jewelry Repair & Clocks

K
1200 Kitchens

L
1210 Landscaping
1220 Laundry Service
1230 Lawn, Gardening Maintenance Service
1240 Lawn, Garden Rototilling
1250 Lawn Mower Repair
1260 Limousine Service
1270 Linoleum/Tile
1280 Lock Service

M
1300 Machinery
1310 Machine Shop
1320 Mailboxes-Sales/Installation
1330 Maintenance Services
1340 Meat Processing
1350 Mirrors
1360 Miscellaneous
1370 Mobile Home Service
1375 Mold Removal
1380 Moving/Storage
1390 Musical Instrument Repair

N
1400 New Homes Services

O
1410 Office Equipment/Service

P
1420 Painting/Decorating Paperhangers
1423 Paralegal
1425 Party Planner
1430 Personal Chef
1440 Pest Control
1445 Pet Services
1450 Photography
1460 Piano Tuning/Repair/Refinishing
1465 Picture Framing/Matting
1470 Plastering
1475 Playground Equipment
1480 Plumbing
1490 Pole Buildings
1500 Pool Services
1510 Pool Water Delivery
1520 Porcelain Refinishing
1530 Pressure Power Washing
1540 Printing
1545 Professional Services

R
1600 Recreational Vehicle Services
1610 Refrigeration
1620 Remodeling
1625 Repairs
1630 Road Grading
1640 Roofing
1650 Rubbish Removal

S
1680 Skylights
1690 Sewer & Water Lines
1700 Scissor, Saw & Knife Sharpening
1710 Screen Repair
1715 Saw Mills
1720 Seawall/Beach Construction
1730 Septic Systems
1740 Sewer Cleaning
1750 Sewing/Alterations
1760 Sewing Machine Repair
1765 Shoe Repair
1770 Siding
1780 Signs
1790 Site Development
1800 Snow Blower Repair
1810 Snow Removal
1820 Solar Energy
1830 Space Management
1835 Sports Equipment
1840 Sprinkler Systems
1850 Storm Doors
1860 Stone Work
1870 Stucco
1880 Swimming Pools

T
1900 Taxidermy
1910 Telephone Service Repair
1920 Television/VCR/Radio/CB
1930 Tent Rental
1935 Therapy Massage
1940 Tile Work-Ceramic/Marble/Quarry
1950 Top Soil/Gravel
1960 Tree Service
1970 Trenching
1980 Trucking
1990 Typing
2000 Typewriter Repair

U
2100 Upholstery

V
2200 Vacuums
2210 Vandalism Repair
2220 Vending Machine
2230 Ventilation & Attic Fan
2240 Video Taping Services

W
2300 Wallpapering
2310 Wall Washing
2320 Washer/Dryer Repair
2330 Water Control
2340 Water Heater
2350 Water Softening
2360 Water Weed Control
2370 Wedding Services
2380 Welding/Service
2390 Well Drilling
2400 Windows Installation/Repair
2410 Window Treatments
2420 Window Washing
2430 Woodburners/Woodstoves
2440 Woodworking
2450 Word Processing

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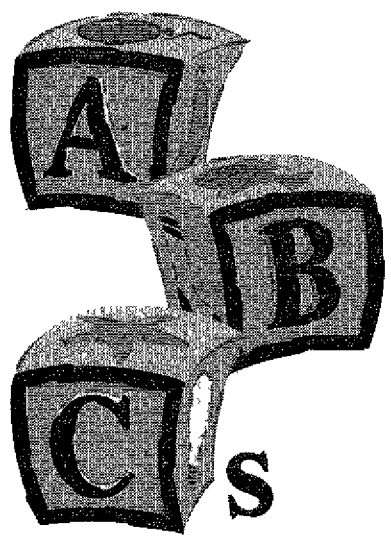

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A few accepted and recognizable abbreviations are OK, but an ad full of them just confuses the readers. They will go on to the next ad rather than decipher yours. A good rule of thumb is "Spell it out, or leave it out."

Be Available.
List your telephone number so that potential buyers will know how to contact you. State the best hours to call so they'll know when you can be reached.

Consider Your Readers.
Put yourself in the readers' place. If you were considering buying this item, what would you want to know about it? Give the item's age, condition, size, color, brand name and any other important information needed to describe it completely and accurately. Sell the benefits of owning the item.

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